

PROFESSIONAL QUALIFICATIONS

Craig Ustler, MAI, CCIM

Craig Ustler, MAI, CCIM is the Owner and President of Ustler Development, Inc., a real estate development company, and Vice President of Ustler Properties, Inc., a commercial real estate brokerage company. Ustler is President and principal of Creative Village Orlando, LLC.

Ustler is an owner, investor, developer and broker of various property types including single-family residential, multi-family residential, office, office park, restaurant, retail and mixed-use. He has extensive experience in land sales, land planning and highest and best use analysis. For the past several years, Ustler has focused on urban infill projects as advocated by the “new urbanism” planning movement. In particular, recent projects have been concentrated in Downtown Orlando neighborhoods including the Central Business District, the Uptown District, Thornton Park, the South Eola District, Delaney Park, Lake Eola Heights, Colonialtown and College Park.

Quality of life issues and a focus on urban design are trademarks of Ustler projects. Notable real estate developments include Thornton Park Central, the GAI Building, Eola South, Osceola Brownstones and 801 North Orange. Together, these projects represent more than \$110 million in development activity.

Ustler is President and a principal of Urban Life Management Restaurant Group, which owns several restaurants in Downtown Orlando. HUE Restaurant and Cityfish Restaurant are located at Thornton Park Central. Citrus Restaurant is located at the 801 North Orange Building in the Uptown District. Additionally, Urban Life Management Restaurant Group was a founding principal of Kres Chophouse & Lounge on Church Street in the heart of Downtown Orlando. These restaurants are widely credited with reviving the downtown dining scene and have received numerous culinary and design awards. On average, the restaurants serve approximately 1,200 guests per day in downtown Orlando and generate annual sales in excess of \$10 million.

Ustler holds the MAI designation from the Appraisal Institute and the CCIM designation from the Commercial Investment Real Estate Institute. His educational background includes a Master of Real Estate and Urban Analysis from the University of Florida and a Bachelor of Arts in Economics, with a major in Urban Economics and a minor in Business Administration, from the University of Florida. Ustler is a Licensed Real Estate Broker, having been a Realtor for 22 years and a State-Certified General Appraiser, having held this license for 18 years.

Ustler currently serves on the Board of Directors of Old Florida National Bank. He has served on the board of the Downtown Orlando Partnership, Downtown Arts District and City of Orlando Board of Zoning Adjustment. Other professional involvement includes the Urban Land Institute, International Downtown Association, Congress for the New Urbanism, Seaside Institute, International Council of Shopping Centers, Central Florida Commercial Real Estate Society and Leadership Orlando.

Ustler has received numerous awards and recognition for business excellence and community involvement including: NAIOP Central Florida Developer of the Year in 2010, Orlando Magazine's "50 Most Powerful People in Orlando" from 2004 - 2010, Orlando Magazine's "Real Estate's Best – The Hot 100" from 2006 - 2009, Orlando Magazine's "Best Corporate Citizen" and "Local Hero" in 2006, Orlando Business Journal's "40 Under 40" in 2005, "Downtowner of the Year" by the Downtown Orlando Partnership in 2002 and Orlando Magazine's "Best Realtor in Orlando" in 2002.

Ustler is a noted speaker, guest lecturer and researcher for various professional and educational organizations including the Congress for the New Urbanism, International Downtown Association, Urban Land Institute, University of Miami School of Architecture, University of Florida, New York University, Rollins College and University of Central Florida.

Ustler is active in several community organizations. He currently serves on the Dr. Phillips Center for the Performing Arts Board and is Chairman of its Urban Design Task Force. Ustler also serves on the Orlando Health Board of Directors and Urban Think Foundation Board. Ustler is the founder and past president of the Downtown Orlando Foundation and has served on the board of the Historical Society of Central Florida. Other involvement includes Junior Achievement of Central Florida, Easter Seals Florida and A Gift for Teaching.

Ustler is a third-generation Orlando resident.